

2026



TITAN 100

PROGRAM PACKET

WISCONSIN

TITAN IMPACT

Collectively the Titans across the nation have a combined total annual revenue of \$664 Billion dollars and employ more than 1.6 million individuals.

TITAN 100

HONORING THE REGION'S MOST INFLUENTIAL LEADERS

WHAT IS THE TITAN 100?

The Titan 100 is a national program that recognizes the top 100 CEOs and C-level executives in a region. Representing both the private and public sector, these Titans of Industry demonstrate exceptional leadership, vision, passion, and influence in their field.

The Titan 100 are recognized at an annual awards event, published in the Titan 100 digital book, and given the opportunity to build relationships with their fellow Titans by connecting multiple times throughout the year. Titans must be nominated and selected annually with the pinnacle achievement of being recognized as an elite Hall of Fame honoree in their third year. The Titan 100 is one of the fastest-growing, most powerful communities of executives across the nation.

MARKET

ANNUAL REVENUE

EMPLOYEES

CHICAGO

\$70 B

439 K

COLORADO

\$35 B

59 K

GEORGIA

\$61 B

136 K

NASHVILLE

\$59 B

125 K

PHILADELPHIA

\$145 B

111 K

PHOENIX

\$43 B

349 K

ST. LOUIS

\$77 B

42 K

SALT LAKE CITY

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TAMPA BAY

\$56 B

235 K

WISCONSIN

\$118 B

113 K



TITAN 100

BENEFITS OF RECOGNITION

Being named a Titan 100 is more than an award, it is a gateway into an extraordinary community of the region's most accomplished CEOs and C-level executives. As a Titan, you are recognized for your leadership, vision, and impact, and your achievements are celebrated on a platform that amplifies your influence locally, nationally, and within your industry.

This recognition provides exclusive access to an elite network of Titans who challenge, inspire, and elevate one another. You will have opportunities to connect face-to-face at private events, expand your professional network, and engage in meaningful conversations that accelerate growth, foster collaboration, and open doors to new partnerships. Being a Titan is about being part of a movement, a community of leaders setting the highest standard for success, integrity, and impact.

RECOGNITION THAT MATTERS

- Designation as a Titan 100
- National recognition within an elite group of 100 CEOs and C-level executives
- Recognition at the Titan 100 awards event
- Full page editorial profile in the Titan 100 digital book, a 100+ page editorial collection that highlights all Titan 100 honorees
- Titan 100 engraved award
- Full page profile on Titan100.biz, SEO, and direct link accessibility
- Recognition by local and national media outlets
- Titan 100 logo use
- Custom designed Titan 100 press release
- Additional invitations to private Titan 100 events throughout the year

WHO CAN APPLY

Nominees must live and work in the Wisconsin area

The nominee's business must have been founded before 2023

The nominee's company must generate at a minimum \$1M in revenue annually

Nominee must hold a C-level title, defined as the top executive title for their role
(i.e. CEO, President, Founder, CFO, CTO, CHRO, Executive Vice President, etc.)

The nominee must demonstrate specific, tangible contributions to the growth of their company through high-level leadership and influence in their field

FOR MORE INFO CONTACT: SARAH@TITANCEO.COM



THE TITAN JOURNEY

THE TITAN 100 PROGRAM IS MORE THAN A ONE-TIME RECOGNITION



1ST YEAR | FIRST YEAR HONOREE

To be considered for the Titan 100 program, individuals must submit an application. The competition for entry into the program is fierce, with hundreds of applications pouring in each year from each market. Following the end of the nomination cycle, the applications undergo a thorough review by an independent judging committee, which is responsible for selecting the honorees. Notification letters are then dispatched to all 100 honorees, and individuals who did not make it to the final selection also receive notifications. The Titan 100 are recognized at an annual awards event, published in the Titan 100 digital book, and given the opportunity to build relationships with their fellow Titans by connecting multiple times throughout the year. The Titan 100 receive continued recognition locally and nationally all year long.

EVENTS - PEER GROUPS - TITAN TALKS - EXECUTIVE RETREATS - LEARN - CONNECT - GROW



2ND YEAR | SECOND YEAR HONOREE

For second-year recognition, Titans are required to reapply for the program, utilizing a distinct nomination form. Their submissions undergo evaluation by a separate independent judging committee, intensifying the competition. While enjoying the same benefits to those of their inaugural year, second-year Titans are additionally distinguished in online acknowledgments. Their connections within the Titan 100 community strengthen, fostering deeper relationships, and they persist in reaping the rewards of their active engagement. Individuals who do not make it back or do not re-apply their second year will be invited to participate in the Titan 100 alumni program.

EVENTS - PEER GROUPS - TITAN TALKS - EXECUTIVE RETREATS - LEARN - CONNECT - GROW



3RD YEAR | HALL OF FAME

Attaining the Hall of Fame status represents the zenith of achievement. After two years of being recognized as a Titan 100, honorees are extended an invitation to apply. This esteemed accolade is typically bestowed upon ten honorees who have exemplified outstanding leadership, vision, and passion, establishing themselves as integral pillars of the community. The evaluation process encompasses both a comprehensive written application and on-camera interviews before a live judging panel, with questions not disclosed in advance. Hall of Fame inductees receive distinctive recognition, including a moment on the awards ceremony stage and the presentation of the coveted metal Titan helmet. Individuals who fall short of Hall of Fame induction are extended an invitation to join the Titan 100 alumni program, offering them the opportunity to reapply for consideration up to two (2) additional times.

EVENTS - PEER GROUPS - TITAN TALKS - EXECUTIVE RETREATS - LEARN - CONNECT - GROW



TITAN ALUMNI LIFETIME

Once a Titan, always a Titan! The Titan Alumni Program actively nurtures and enriches a dynamic and deeply engaged community of Titans, both at the local and national levels. Alumni are encouraged to take part in Titan peer groups and contribute their expertise by serving on nomination or judging committees. They play a pivotal role in the continually expanding Titan community, deriving value from fostering connections with past, present, and future Titans.



TITAN100.BIZ | SARAHL@TITANCEO.COM

TITAN 100

THE TITAN STANDARD

Being a Titan is not just recognition, it is an invitation. The Titan 100 awards night is an iconic evening of celebration, bringing together the region's most distinguished leaders. Beyond this singular event, Titans have unparalleled access to connect, collaborate, and engage with each other throughout the year, building deep relationships that inspire growth, influence, and lasting impact.

A Titan isn't born by accident. A Titan is forged in the fires of risk, conviction, and relentless pursuit of legacy. If you are reading this, you are either a Titan, or on your way to become one.

These are the five traits we embody. These are our unbreakable codes. Let them charge your ambition.

1 VISIONARY GRIT

Titans see beyond today. They envision what most call impossible. They lean into uncertainty and map out paths others won't even walk. When the horizon pushes back, vision gives them courage; grit makes them endure.

2 RELENTLESS GROWTH

Titans are obsessed with better — not just in their businesses, but in themselves. They are the consummate students of growth, learning from every deal, every habit, every relationship, every failure. They measure, iterate, and sharpen. They honor progress over perfection.

3 RADICAL ACCOUNTABILITY

Titans own everything. They don't shift blame. They fix what they broke. They confront uncomfortable truths — in their companies, teams, and selves. They align walk with talk. When they say something, the world watches them do it.

4 GENEROUS LEADERSHIP

Titans lift others up, not because it's nice, but because it multiplies strength. They know no Titan stands alone. They build peers, mentors, and communities that rise together. They share wins, wisdom, and open doors. Because when the community thrives, every Titan ascends.

5 UNSTOPPABLE INTEGRITY

Titans don't compromise. They hold fast to what matters: honesty, fairness, and trust. Even when no one is watching. They build reputations that outlive trends, businesses, even crises. Their moral compass is their legacy.

APPLY TODAY

Apply today to be considered for the next class of Titan 100 and join a movement of leaders committed to raising the bar, inspiring change, and building a network that lasts a lifetime.



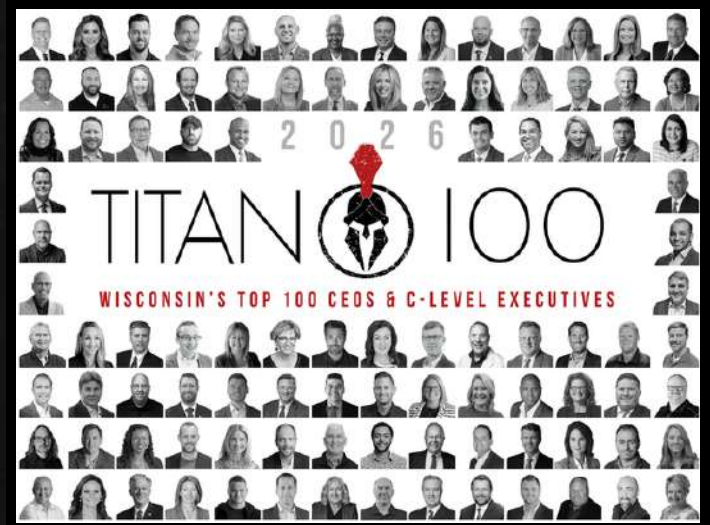
PROGRAM DETAILS

NOMINATIONS ARE OPEN

Nominations for the **Wisconsin** Titan 100 program will open from June 2025 to August 2025.

Individual nominations and applications will be reviewed and selected by a group of industry experts. All Titan 100 honorees will be notified of their acceptance into the Titan 100 program in October 2025 and celebrated at the annual awards event in January 2026.

**An awards acceptance agreement is required for all selected honorees with a minimum purchase of a single ticket for the awards event.*

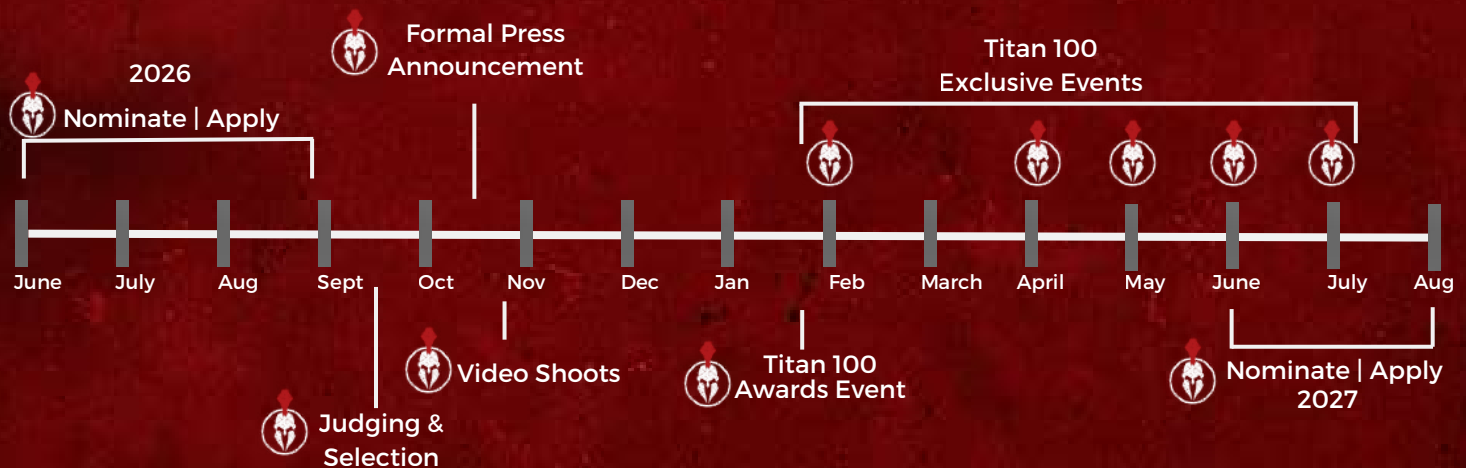


2025 TITAN 100

\$664 BILLION
COLLECTIVE REVENUE

1,600,000
EMPLOYEES

TITAN 100 PROGRAM CYCLE



A calendar of additional exclusive Titan 100 events will be distributed to all honorees upon their notification of acceptance into the program.



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TITAN 100 UNITED IN LEADERSHIP

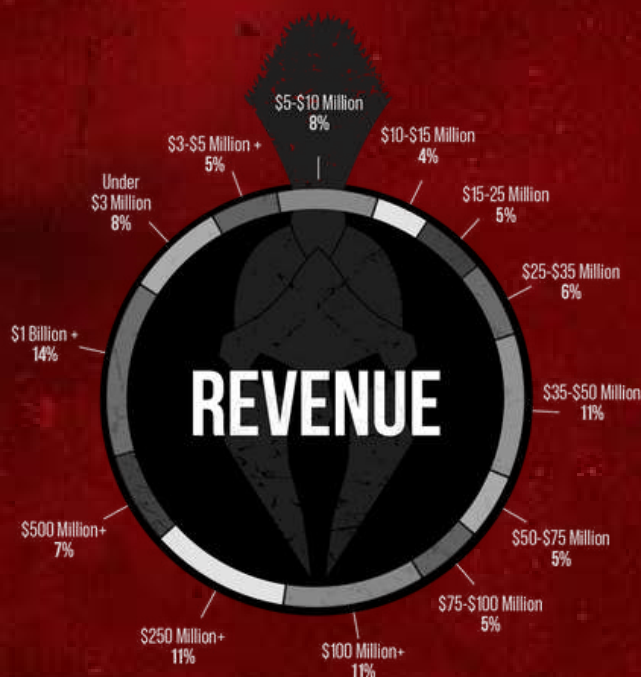
Each city's Titan 100 class reflects the depth, diversity, and economic power of its market. Together, these leaders form a collective force driving growth, shaping industries, and redefining what leadership looks like across the nation. The Titan 100 community is built on excellence, connection, and a shared commitment to raising the standard of leadership.

The Titan 100 program thrives within this ecosystem, supported by visionary sponsors who share our belief in the power of leadership. Our partners are more than sponsors; they are collaborators who help honor extraordinary achievement and create spaces where Titans can learn, connect, grow, and inspire others. Their support amplifies the impact of the Titan 100, helping every honoree continue to reach higher and strengthen the business community around them.

SPONSORS ACROSS THE COUNTRY



2025 TITAN 100 STATISTICS





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The greatest value I find in Titan 100 is the vibrant network it cultivates — a collective of leaders bound by ambition, integrity, and a drive to create lasting impact. Through this network, the opportunity to find common ground with others became not only possible, but inevitable. The true value I have found lies not just in the recognition in confers, but in the relationships I have been able to nurture. Through networking and finding common ground, we have started to create a legacy of collaboration, inclusivity, and shared achievement.”

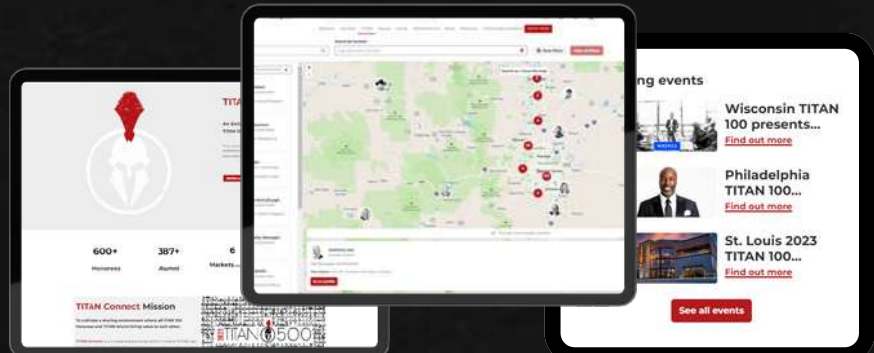
- Melissa Clark

SVP, Chief Financial Officer | Primera Engineers, Ltd.

TITAN COMMUNITY

All Titan 100 honorees have access to Titan Connect, an exclusive member-led online community for Titan 100 honorees and Titan alumni.

Stay connected nationally to current and past Titan 100 honorees, extend your network, join groups, share business practices, post topics and questions, and join events. The Titan community represents the top CEOs and C-Level executives across multiple industries, including technology, construction, healthcare, banking/finance, and the non-profit sector, among others. Nationally, the Titan 100 generates \$664 billion in collective annual revenue and employs more than 1.6 million individuals; this is a powerful community of Titans to leverage.



LINKS





NOMINATION FORM

QUESTIONS ABOUT THE NOMINEE TO BE ANSWERED

- **Nominee first name**
- **Nominee last name**
- **Nominee company**
- **Year founded**
- **Company website**
- **Nominee (official) title**
- **Nominee email**
- **Please upload a professional high-resolution headshot**
(1MB preferred)
- **Most recent year-end close annual revenue range**
(This information will not be published)
- **Number of employees**
- **What is the primary company industry? What is the mission/description of the company?**

- Tell us the entrepreneurial story that led this individual to launch, start, or build their company. This also includes individuals who have ascended the ranks to their current position or individuals who have been brought into an organization to lead it to the next level.
- Share the vision for their company. What will their company look like in the next 5 years?
- What makes this individual a Titan in their industry?
- Tell us about the nominee's accomplishments, both individually and any they helped the company achieve. These can include any honors, awards, published articles, speaking opportunities, revenue growth, new products or services launched, new markets acquired, etc. Of all the accomplishments listed, which is the nominee most proud of and why?

THE FOLLOWING QUESTIONS ARE JUDGED AND SCORED

*The information gathered from your nomination form will be used to generate your editorial profile

A minimum word count is required for these questions

TO APPLY OR NOMINATE VISIT WWW.TITAN100.BIZ

TITAN 100 PROGRAM DETAILS

NOMINATION

Nomination deadlines and program cycles for the Titan 100 program vary from market to market. Self nominations are encouraged. Nominations are accepted from the private, public, and non-profit sectors. All nominations and applications will be reviewed and selected by an independent group of industry experts. All Titan 100 honorees will be notified of their acceptance into the Titan 100 program the month after nominations close. Multiple nominations for a single honoree do not increase the chances that an honoree will be selected. Only one (1) nomination per individual is accepted.

TITAN 100 AWARDS

All Titan 100 honorees will receive their Titan 100 engraved award and be recognized at the annual awards program and digital book launch party. The unveiling of the Titan 100 digital book will be debuted and distributed to all attendees. This event is not open to the public. Only Titan 100 honorees, their guests and sponsors are allowed to attend. This cocktail style awards program will feature open bar, food stations, and heavy hors d'oeuvres. This high-level networking event and awards program will bring together 100 Titans of Industry for a powerful night.

HALL OF FAME/ALUMNI

Titans may be recognized up to three years, upon which they will be inducted into the Titan 100 Hall of Fame. Individuals who fall short of Hall of Fame induction are extended an invitation to join the Titan 100 alumni program, offering them the opportunity to reapply for Hall of Fame consideration up to two (2) additional times.

JUDGING

Once nominations close, applications will be reviewed and scored by an independent judging committee made up of local and national industry experts and community representatives. Judges will be revealed and recognized at the Titan 100 awards event. All applicants will be notified of their acceptance or denial to the Titan 100 program.

RECOGNITION

The Titan 100 will be recognized at the annual awards celebration event (attendance is required). The Titan 100 will be invited to participate in on-camera interviews. Excerpts from the interviews will be shown the night of the awards program and included in additional content videos used throughout the year. Each Titan 100 honoree will be profiled and published in the Titan 100 digital book, a 100+ page editorial collection highlighting all of the Titan 100. Each Titan 100 honoree will receive a full page profile on Titan100.biz, with SEO and direct link accessibility.

TITAN 100 EVENTS

A calendar of additional exclusive Titan 100 events will be distributed to all honorees upon their notification of acceptance into the program.

REQUIREMENTS

Titan CEO views its award recipients as the top business leaders in the region. By being profiled in the Titan 100 digital book and attending the Titan 100 awards program event, Titans have the opportunity and responsibility to model excellence in the business community. A Titan's lack of full participation or absence from the awards event diminishes the value of this prestigious award for all recipients. For this reason, all Titan 100 honorees are required to sign an awards acceptance agreement, attend the awards program in their market, and purchase at minimum a single ticket to attend.

SCAN TO APPLY

