

WISCONSIN
2023 PROGRAM PACKET

TITAN  100

RECOGNIZING THE AREAS TOP CEOS & C-LEVEL EXECUTIVES

TITAN100.BIZ - INFO@TITANCEO.COM

WHAT IS THE TITAN 100



TITAN (definition)

A titan is a person of exceptional importance and reputation. Albert Einstein was a titan in the world of science. Shakespeare was a titan of literature and Wayne Gretzky was a titan of hockey. The noun titan comes from Greek mythology, in which the Titans were a race of gods. Today, a titan is someone who is reputable, distinguished and preeminent in a certain field.



Collectively the 2022 Titans across the nation have a combined total annual revenue of \$185.7 Billion dollars and employ more than 573,000 individuals.

Titan 100 will expand to 10 markets by 2024!

2022	CHICAGO	COLORADO	GEORGIA	PHOENIX	PHILADELPHIA	ST. LOUIS	WISCONSIN
Annual Revenue	TBA	\$22 B	\$66 B	\$32 B	\$14 B	\$15.7 B	\$36 B
Employees	TBA	34K	240K	90K	70K	38K	101K

The Titan 100 is a national program that recognizes the top 100 CEO's and C-level executives in a region. Representing both the private and public sector, these Titans of Industry demonstrate exceptional leadership, vision, passion, and influence in their field.

The Titan 100 are recognized at an annual awards event, published in the Titan 100 book, and given the opportunity to build relationships with their fellow Titans by connecting multiple times throughout the year. Titans must be nominated and selected annually with the pinnacle achievement of being recognized as an elite Hall of Fame honoree in their third year. The Titan 100 is one of the fastest-growing, most powerful communities of executives across the nation.

BENEFITS OF RECOGNITION

This is your opportunity to be recognized as a Titan 100, an elite group of 100 CEOs and C-level executives. This is your chance to be featured and profiled in the Titan 100 Book. Meet other Titans of industry at select private events held exclusively for the Titan 100. Build your professional network, learn and grow from the conversations and connections you have inside this exclusive gated community. Titan 100 honoree's are allowed to attend all events in all markets.

- Designation as a Titan 100
- Recognition within an elite group of 100 CEO's and C-level executives.
- Recognition at the Titan 100 awards event.
- Full page editorial profile in the Titan 100 Book.
*A 100+ page perfect bound editorial collection highlighting all Titan 100
- Titan 100 engraved award
- Full page profile on Titan100.biz, SEO, and direct link accessibility.
- Access to TITAN Connect an online member-led community space supporting all Titan's and honorees Alumni.
- Titan 100 logo use
- Custom Titan 100 designee press release
- Additional invitations to private Titan 100 events throughout the year.

WHO CAN APPLY

- Nominees must live and work in Kenosha, Racine, Walworth, Rock, Dane, Jefferson, Waukesha, Milwaukee, Ozaukee, Washington, or Dodge Counties.
(See regional rules or restrictions here)
- Businesses must be founded before 2021.
- Must hold a C-level title
- Defined as the top executive title for their role in their company.
(I.E. CEO, President, Founder, CFO, CTO, CHRO, Executive Vice President, etc)
- Applicants must demonstrate specific, tangible contributions to the growth of their companies through high-level leadership and influence in their field.

MORE INFO CONTACT: PROGRAM MANAGER AMANDA MCCULLOUGH - AMANDAM@TITANCEO.COM - 720.402.6936

PROGRAM DETAILS

NOMINATIONS ARE OPEN



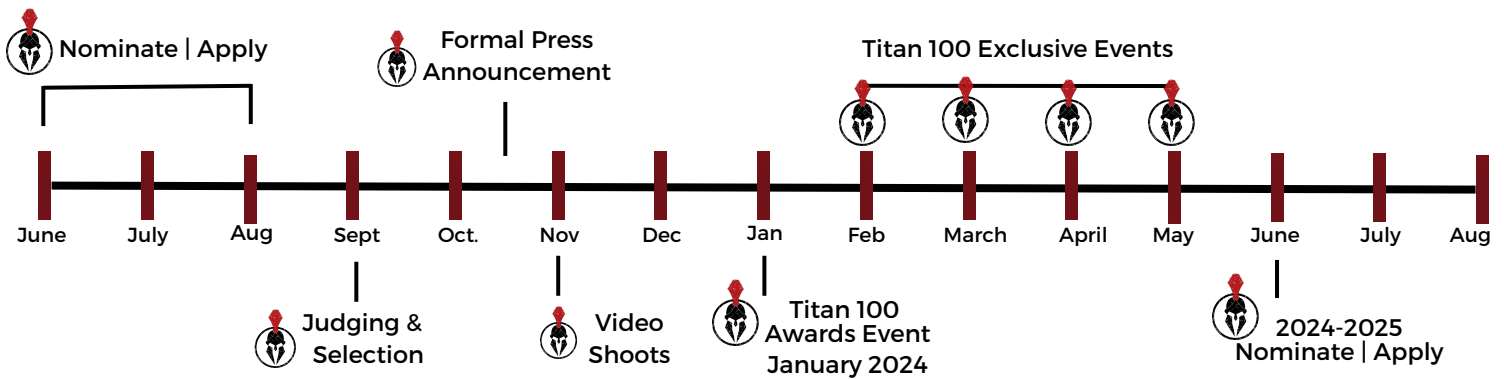
Nominations for the Wisconsin Titan 100 program are open through August 2023. Individual nominations and applications will be reviewed and selected by a group of industry experts. All Titan 100 honorees will be notified of their acceptance into the Titan 100 program in October 2023 and celebrated at the annual awards event in January 2024.*

*Attendance and purchase of a single awards event ticket is required

2022 TITAN 500

2022 TITAN 500	\$185.7 BILLION COLLECTIVE REVENUE	573,000 EMPLOYEES
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PROGRAM CYCLE



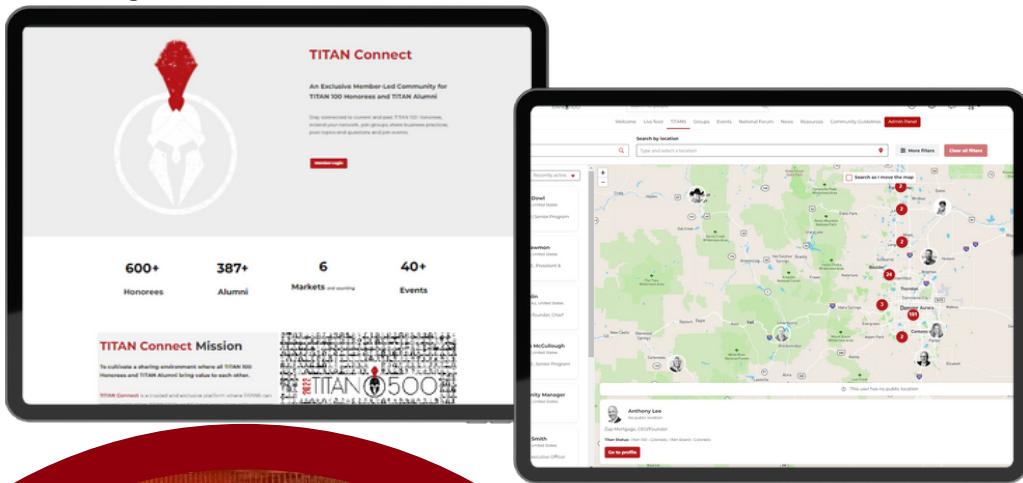
*A calendar of additional exclusive Titan 100 events will be distributed to all honorees upon their notification of acceptance into the program.

TO APPLY OR NOMINATE VISIT: [TITAN100.BIZ](https://titan100.biz)

COMMUNITY

All TITAN 100 Honorees have access to **TITAN Connect**
An Exclusive Member-Led Online Community for TITAN 100 Honorees and TITAN Alumni

Stay connected nationally to current and past TITAN 100 Honorees, extend your network, join groups, share business practices, post topics and questions and join events. The Titan community represents the top CEO's and C-Level Executives across multiple industries including technology, construction, healthcare, banking/finance and the non-profit sector among others. Nationally, The Titan 100 generate \$185.7 billion in collective annual revenues and employ more than 573,000 individuals, this is a powerful community of Titans to leverage.



“Being a Titan 100 has been an incredible experience. I have learned so much by interacting with my fellow Titans. The peer-to-peer connection is invaluable. Not only am I learning from my fellow Titans on ways to improve my leadership, but I'm developing strong ties with the collective members.”

-Kristi Alford-Haarberg
(President & CEO | E2 Optics)

LINKS:



NOMINATION FORM

QUESTIONS TO BE ANSWERED

- Nominee First Name
- Nominee Last Name
- Nominee Company
- Year Founded
- Company Website
- Nominee (Official) Title
- Nominee Email
- Please upload a professional high-resolution headshot (1MB preferred)
- Most Recent Year-End Close Annual Revenue Range (This information will not be published)
- Number of Employees
- What is the primary company industry? What is the mission/description of the company?
- What advice would you give your younger self before being in the role you are today?

THE FOLLOWING QUESTIONS ARE JUDGED AND SCORED

- Tell us the entrepreneurial story that led this individual to launch, start or build their company. This also includes individuals who have ascended the ranks to their current position or individuals who have been brought into an organization to lead it to the next level. (250-500+ words)
- Share the vision for your company, what will your company look like in the next 5 years. (200-400+ words)
- What makes this individual a Titan in their industry? (250-500+ words)
- Tell us about the nominee's accomplishments, both individually and any she/he helped the company achieve. These can include any honors, awards, published articles, speaking opportunities, revenue growth, new products or services launched, new markets acquired, etc. Of all the accomplishments listed, which is the nominee most proud of and why? (250-500+ words)

[TO APPLY OR NOMINATE VISIT: TITAN100.BIZ](http://TITAN100.BIZ)

FAQ

TITAN 100 PROGRAM DETAILS



Nominations:

Nomination deadlines and program cycles for Titan 100 program vary from market to market. Self nominations are encouraged. Nominations are accepted from the private, public and non-profit sectors. All nominations and applications will be reviewed and selected by an independent group of industry experts. All Titan 100 honorees will be notified of their acceptance into the Titan 100 program the month after nominations close. Multiple nominations for a single honoree do not increase the chances that an honoree will win. Only 1 nomination per individual is accepted.

Judging:

Once nominations close, applications will be reviewed and scored by an independent judging committee made up of local industry experts and community representatives. Judges will be revealed and recognized at the Titan 100 awards event. All applicants will be notified of their acceptance or denial to the Titan 100 program.

Hall of Fame/Alumni:

Titans may be recognized up to three years, upon which they will be inducted into the Titan 100 Hall of Fame. Titans who do not make the list again the preceding year will be invited into the Titan Alumni Program.

Recognition:

The Titan 100 will be recognized at the annual awards celebration event (attendance is required). The Titan 100 will be invited to participate in on-camera interviews. Excerpts from the interviews will be shown the night of the awards program and included in additional content videos used throughout the year. Each Titan 100 honoree will be profiled and published in the Titan 100 Book. A 100+ page perfect bound editorial collection highlighting all of the Titan 100. Each Titan 100 honoree will receive a full page profile on Titan100.biz, with SEO and direct link accessibility.

Titan 100 Awards:

All Titan 100 honorees will receive their Titan 100 engraved award and be recognized at the annual awards program and book launch party. The unveiling of the Titan 100 book will be debuted and distributed to all attendees. This event is not open to the public. Only Titan 100 honorees, their guests and sponsors are allowed to attend. This cocktail style awards program will feature open bar, food stations and heavy hors d'oeuvres. This high-level networking event and awards program will bring together 100 Titans of Industry for a powerful night.

Titan 100 Events:

A calendar of additional exclusive Titan 100 events will be distributed to all honorees upon their notification of acceptance into the program.

Requirements:

Titan CEO views its award recipients as the top business leaders in the region. By being profiled in the Titan 100 book and attending the Titan 100 awards program event, Titans have the opportunity and responsibility to model excellence in the business community. A Titan's lack of full participation or absence from the awards event diminishes the value of this prestigious award for all recipients. For this reason, all Titan 100 honorees are required to attend the awards program in their market and purchase a single ticket to attend.