

SPONSORSHIPS
2024
TAMPA

TITAN  100

RECOGNIZING THE AREA'S TOP CEOs & C-LEVEL EXECUTIVES

TITAN100.BIZ - INFO@TITANCEO.COM

WHAT IS THE TITAN 100

TITAN (definition)

A titan is a person of exceptional importance and reputation. Albert Einstein was a titan in the world of science. Shakespeare was a titan of literature and Wayne Gretzky was a titan of hockey. The noun titan comes from Greek mythology, in which the Titans were a race of gods. Today, a titan is someone who is reputable, distinguished and preeminent in a certain field.



Collectively, the Titans across the nation have a combined total annual revenue of \$185.7 Billion dollars and employ more than 573,000 individuals.

Titan 100 will expand to 10 markets by 2024!

2022	CHICAGO	COLORADO	GEORGIA	PHOENIX	PHILADELPHIA	ST. LOUIS	WISCONSIN
Annual Revenue	TBA	\$22 B	\$66 B	\$32 B	\$14 B	\$15.7 B	\$36 B
Employees	TBA	34K	240K	90K	70K	38K	101K

The Titan 100 is a national program that recognizes the top 100 CEOs and C-level executives in a region. Representing both the private and public sector, these Titans of Industry demonstrate exceptional leadership, vision, passion, and influence in their field.

The Titan 100 are recognized at an annual awards event, published in the Titan 100 book, and given the opportunity to build relationships with their fellow Titans by connecting multiple times throughout the year. Titans must be nominated and selected annually with the pinnacle achievement of being recognized as an elite Hall of Fame honoree in their third year. The Titan 100 is one of the fastest-growing, most powerful communities of executives across the nation.

PROGRAM DETAILS

NOMINATIONS ARE OPEN



Nominations for the Tampa Titan 100 program open from February 1st, 2024 through May 17th, 2024. Individual nominations and applications will be reviewed and selected by a group of industry experts. All Titan 100 honorees will be notified of their acceptance into the Titan 100 program in July 2024 and celebrated at the annual awards event in October 2024.

*Attendance and purchase of a single awards event ticket is required.

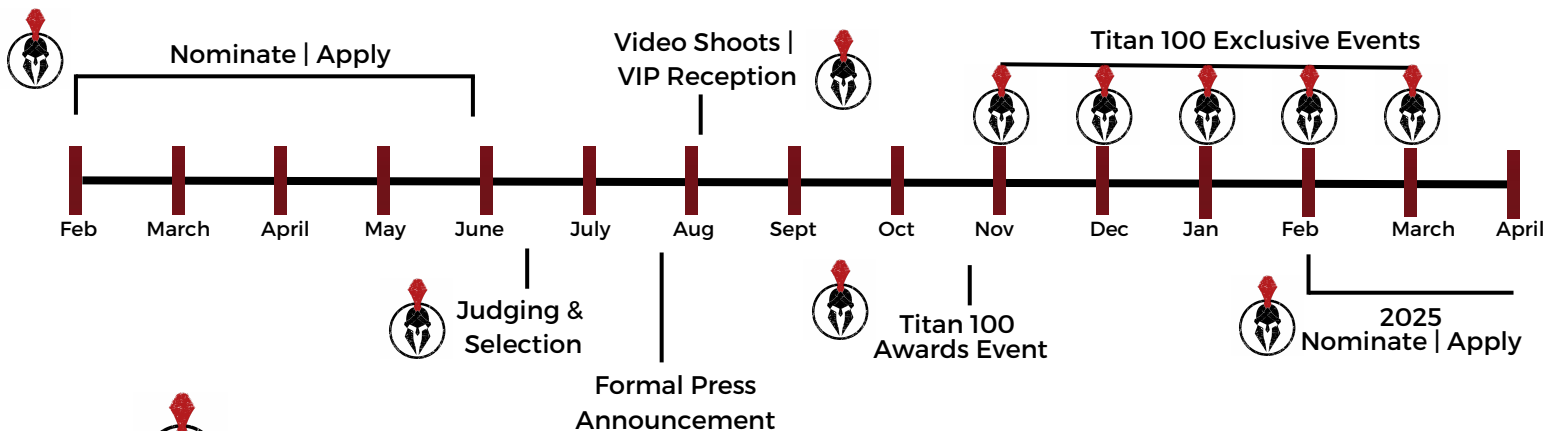


2022 TITAN 500

\$185.7 BILLION COLLECTIVE REVENUE

573,000 EMPLOYEES

PROGRAM CYCLE



Sponsors have the opportunity to provide company representation to all Exclusive Titan 100 events over the course of the program year, including involvement in nominations, judging, video shoots, awards event, and subsequent events.

*Based on sponsorship level

BENEFITS OF RECOGNITION

TITAN 100 HONOREE

The opportunity to be recognized as a Titan 100, an elite group of 100 CEOs and C-level executives. The chance to be featured and profiled in the Titan 100 Book. Meet other Titans of industry at select private events held exclusively for the Titan 100. Build your professional network, learn and grow from the conversations and connections you have inside this exclusive gated community. Titan 100 honorees are encouraged and have the opportunity to attend all events across all markets.

- Designation as a Titan 100
- Recognition within an elite group of 100 CEOs and C-level executives
- Recognition at the Titan 100 awards event
- Full page editorial profile in the Titan 100 Book
 - *A 100+ page perfect bound editorial collection highlighting all Titan 100
- Titan 100 engraved award
- Full page profile on Titan100.biz, SEO and direct link accessibility
- Recognition by local and national media outlets
- Titan 100 logo use
- Custom designed Titan 100 press release
- Additional invitations to private Titan 100 events throughout the year

WHO CAN APPLY

- Nominees must live and work in Tampa and the Greater Tampa Bay Metropolitan Area including but not limited to Tampa, St. Petersburg, Clearwater, Largo, & Pinellas Park
([See regional rules or restrictions here](#))
- Businesses must be founded before 2021.
- Businesses must generate at minimum \$1M in annual revenues
- Must hold a C-level title
- Defined as the top executive title for their role in their company.
(I.E. CEO, President, Founder, CFO, CTO, CHRO, Executive Vice President, etc)
- Applicants must demonstrate specific, tangible contributions to the growth of their companies through high-level leadership and influence in their field.

WWW.TITAN100.BIZ

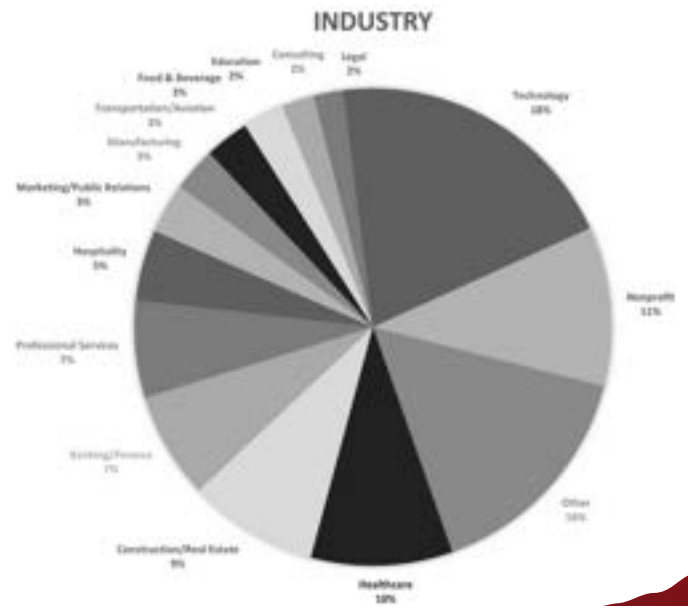
BENEFITS OF SPONSORSHIP

Participating in the Titan 100 program as a sponsor of any level gives your company a unique and unparalleled opportunity to build brand awareness, expand your network, and generate leads among a C-Level audience. All sponsor levels include tickets to the awards ceremony and logo placement on marketing and promotional materials providing you and your team with the opportunity to build relationships with honorees, guests, and past Titans at one of the business community's most powerful events.

PAST SPONSORS



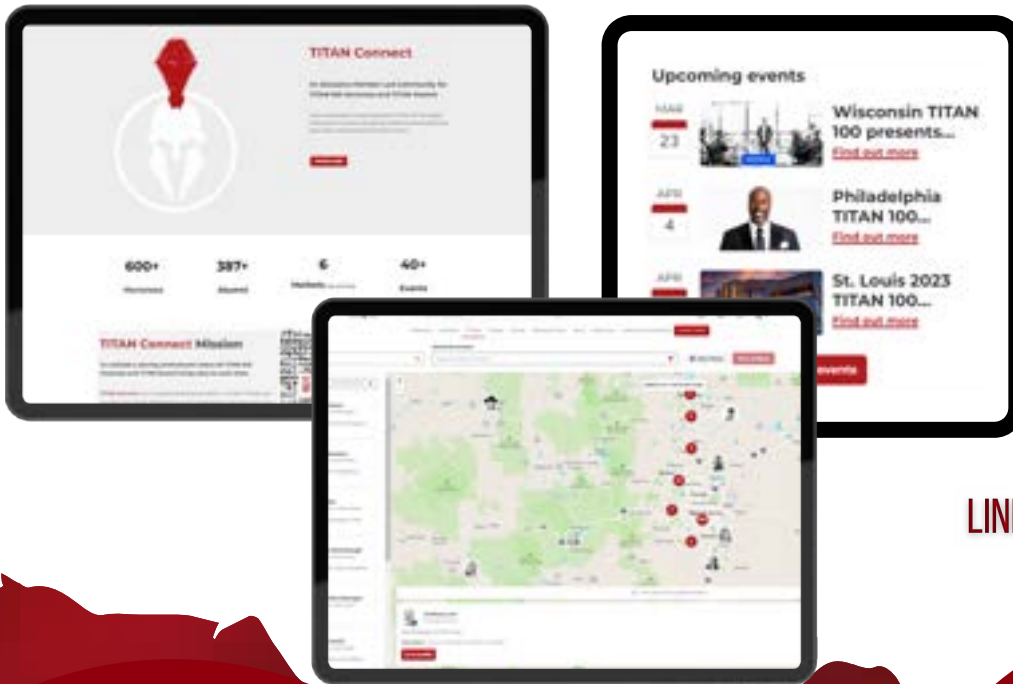
STATISTICS 2022 TITAN 500



COMMUNITY

All TITAN 100 Honorees have access to **TITAN Connect**,
An Exclusive Member-Led Online Community for TITAN 100 Honorees and TITAN Alumni

Stay connected nationally to current and past TITAN 100 Honorees, extend your network, join groups, share business practices, post topics and questions and join events. The Titan community represents the top CEOs and C-Level Executives across multiple industries including technology, construction, healthcare, banking/finance and the non-profit sector among others. Nationally, The Titan 100 generate \$185.7 billion in collective annual revenues and employ more than 573,000 individuals, this is a powerful community of Titans to leverage.



“ Recognition via the Georgia Titan 100 provides an opportunity to shine a light on the people who make me and our customers successful - employees, business partners, shareholders and even peers. The Titan 100 platform has been a terrific balance of structure and freeform networking. The structure is there to provide us with venues, programs, mileposts and introductions; from there, some terrific networking has evolved.”

-Charlie Crawford
(Chairman & CEO | Hyperion Bank)

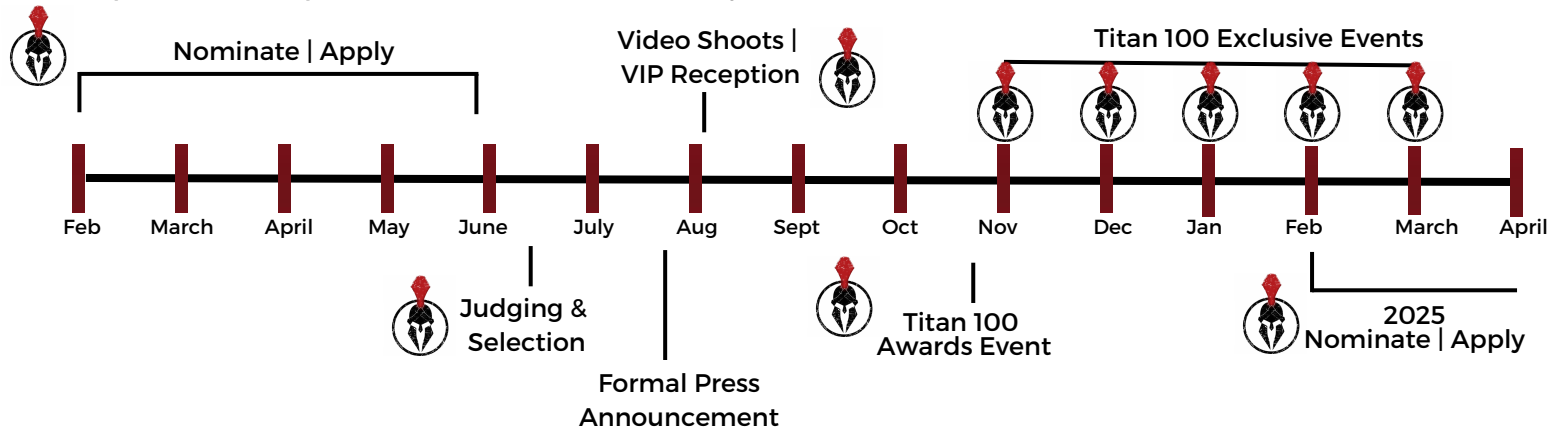
LINKS:



PLATINUM SPONSORSHIP

INDUSTRY EXCLUSIVE

The Platinum Sponsorship provides high-level visibility to fully leverage the Titan 100 at the large-scale kick-off awards event and throughout the year at multiple additional Titan 100 events, creating an opportunity to build deeper relationships with the Titan 100 community.



MAJOR HIGHLIGHTS

- High Level Visibility
- Branding
- Maximum Media Impressions
- Custom Commercial Video
- Exclusive One-On-One Networking
- Speaking Opportunity

PRE-EVENT

- Exclusive listing as Platinum Sponsor (logo with link) on all promotional materials, including Titan 100 market pages, profile webpages, and event webpage on titan100.biz, dedicated email blasts & advertisements throughout the event campaign
- Customized opportunity to promote award nominations to your clients (email template, social media posts)
- Opportunity to have a seat on the nomination/judging committee (restrictions apply)
- Opportunity to attend 1/2 day video shoot session to meet a portion of the Titan 100
- One (1) full-page branding advertisement in Titan 100 published book
- 20 book copies

AT THE EVENT

- Sixteen (16) tickets inclusive of two (2) reserved tables of eight (8) in a premium location with custom table signage to entertain your clients and prospects
 - *no more than eight (8) to be used for sponsor employees
- Prominent speaking opportunity to address the audience
- Custom event signage, multimedia, and stage recognition
- Sponsor ribbon added to the name badges of your staff
- Custom 30-second video (shot during two-day honoree video shoot) to be shown during the awards presentation
 - *restrictions apply
- Premium logo visibility in the published Titan 100 book
- Sponsor logo with link included on all Titan 100 Awards profile webpages on titan100.biz

POST-EVENT

- Premium logo placement in the program's post-event Thank You email
- A list of honorees with contact information after the event **(INCLUDING email addresses)**
- A copy of the finalized guest list
- Logo visibility in all Titan 100 Market weekly Titan 100 spotlight email blasts (20 week campaign with average 38% open rate)

ADDITIONAL TITAN 100 EXCLUSIVE EVENTS

Sponsorship and attendance to additional Titan 100 events. One of the biggest benefits is the ability to connect and network with the Titan 100 throughout the year at multiple events. This allows you and your company to build deeper relationships by leveraging multiple touchpoints.

- 2 Tickets to attend all Titan 100 events hosted by Titan CEO and or sponsor partners when applicable. (For the program calendar year, Titan CEO will plan two additional Titan 100 private events. All costs associated with these two events will be absorbed by Titan CEO. All Titans will be extended invites to attend. Titan CEO does not guarantee specific attendance to any Titan 100 events.) Logo visibility, recognition and a complete guest list will be provided for each Titan 100 event.
- Opportunity to host one custom Titan 100 event. As a high-tiered sponsor, you have the opportunity to host one custom event for all Titan 100. Opportunities include but not limited to, breakfast or lunch events with panel discussions, evening cocktail events etc. All custom Titan 100 events must be mutually agreed upon and follow Titan 100/sponsorship guidelines.

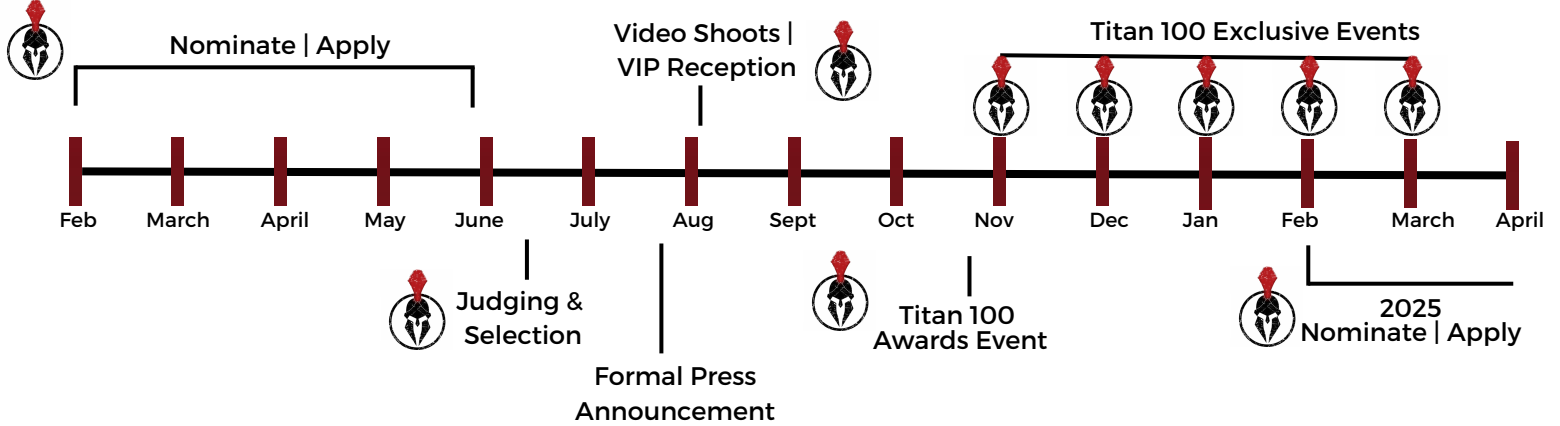
All costs associated with this custom event must be absorbed by the sponsor.

\$ 35,000

GOLD SPONSORSHIP

INDUSTRY EXCLUSIVE

The Gold Sponsorship provides visibility to fully leverage the Titan 100 at the kick-off awards event and throughout the year at multiple additional Titan 100 events, creating an opportunity to build deeper relationships with the Titan 100 community.



MAJOR HIGHLIGHTS

- Branding
- Maximum Media Impressions
- Exclusive One-On-One Networking
- Hosted Exclusive Event

PRE-EVENT

- Exclusive listing as Gold Sponsor (logo with link) on all promotional materials, including Titan 100 market pages, profile webpages, and event webpage on titan100.biz, dedicated email blasts & advertisements throughout the event campaign
- Customized opportunity to promote award nominations to your clients (email template, social media posts)
- Opportunity to have a seat on the nomination/judging committee (restrictions apply)
- Opportunity to attend 1/2 day video shoot session to meet a portion of the Titan 100
- One (1) full-page branding advertisement in Titan 100 published book
- 20 book copies

AT THE EVENT

- Eight (8) tickets inclusive of one (1) reserved tables of eight (8) in a premium location with custom table signage to entertain your clients and prospects
*no more than four(4) to be used for sponsor employees
- Custom event signage, multimedia, and stage recognition
- Sponsor ribbon added to the name badges of your staff
- Premium logo visibility in the published Titan 100 book
- Sponsor logo with link included on all Titan 100 Awards profile webpages on titan100.biz

POST-EVENT

- Premium logo placement in the program's post-event Thank You email
- A list of honorees with contact information after the event **(INCLUDING email addresses)**
- A copy of the finalized guest list
- Logo visibility in all Titan 100 Market weekly Titan 100 spotlight email blasts
 - (20 week campaign with average 38% open rate)

ADDITIONAL TITAN 100 EXCLUSIVE EVENTS

Sponsorship and attendance to additional Titan 100 events. One of the biggest benefits is the ability to connect and network with the Titan 100 throughout the year at multiple events. This allows you and your company to build deeper relationships by leveraging multiple touchpoints.

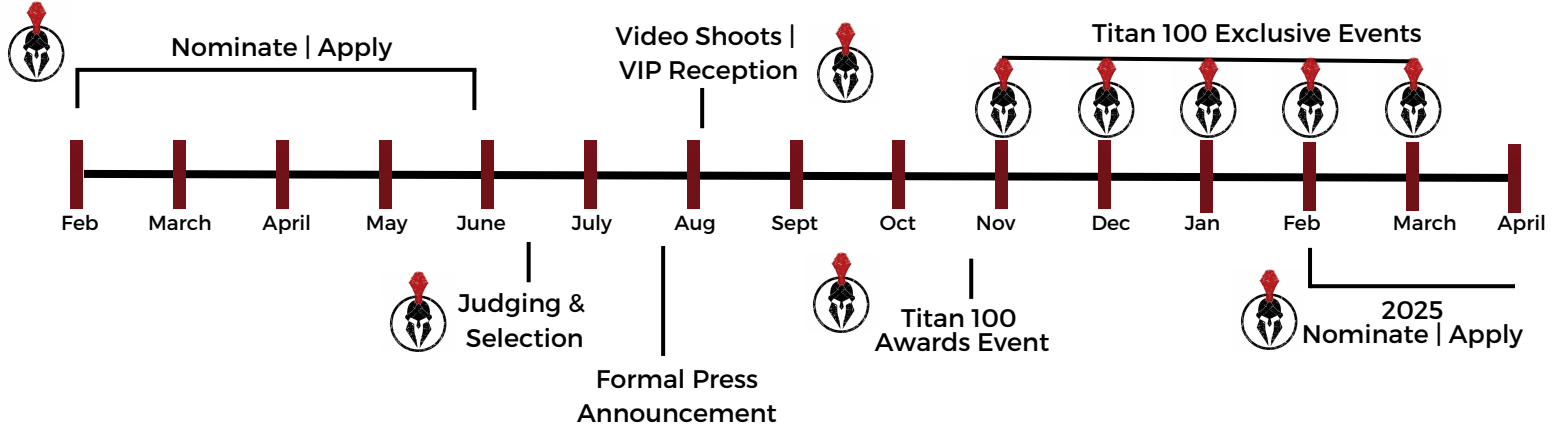
- 2 Tickets to attend all Titan 100 events hosted by Titan CEO and or sponsor partners when applicable. (For the program calendar year, Titan CEO will plan two additional Titan 100 private events. All costs associated with these two events will be absorbed by Titan CEO. All Titans will be extended invites to attend. Titan CEO does not guarantee specific attendance to any Titan 100 events.) Logo visibility, recognition and a complete guest list will be provided for each Titan 100 event.
- Opportunity to host one custom Titan 100 event. As a high-tiered sponsor, you have the opportunity to host one custom event for all Titan 100. Opportunities include but not limited to, breakfast or lunch events with panel discussions, evening cocktail events etc. All custom Titan 100 events must be mutually agreed upon and follow Titan 100/sponsorship guidelines.

All costs associated with this custom event must be absorbed by the sponsor.

\$25,000

SILVER SPONSORSHIP

The Silver Sponsorship provides an opportunity to leverage the Titan 100 at the kick-off awards event and throughout the year at multiple additional Titan 100 events, creating an opportunity to build deeper relationships with the Titan 100 community.



MAJOR HIGHLIGHTS

- Branding
- Exclusive Networking
- Maximum Media Impressions

PRE-EVENT

- Prominent listing as Silver Sponsor (logo with link) on all Promotional materials, including event webpage, dedicated email blasts & advertisements throughout the event campaign
- Customized opportunity to promote award nominations to your clients (email template, social media posts)
- Opportunity to have a seat on the nomination/judging committee (restrictions apply)

AT THE EVENT

- Eight (8) tickets inclusive of one (1) reserved tables of eight (8) in a premium location with custom table signage to entertain your clients and prospects
 - *no more than four(4) to be used for sponsor employees
- Custom event signage, multimedia, and stage recognition
- Sponsor ribbon added to the name badges of your staff
- Premium logo visibility in the published Titan 100 book

POST-EVENT

- Premium logo placement in the program's post-event Thank You email
- A list of winners with contact information after the event **(INCLUDING email addresses)**
- A copy of the finalized guest list
- Logo visibility in all Titan 100 Market weekly Titan 100 spotlight email blasts
 - (20 week campaign with average 38% open rate)

ADDITIONAL TITAN 100 EXCLUSIVE EVENTS

Sponsorship and attendance to additional Titan 100 events. One of the biggest benefits is the ability to connect and network with the Titan 100 throughout the year at multiple events. This allows you and your company to build deeper relationships by leveraging multiple touchpoints.

- 2 Tickets to attend all Titan 100 events hosted by Titan CEO and or sponsor partners when applicable. (For the program calendar year, Titan CEO will plan two additional Titan 100 private events. All costs associated with these two events will be absorbed by Titan CEO. All Titans will be extended invites to attend. Titan CEO does not guarantee specific attendance to any Titan 100 events.) Logo visibility, recognition and a complete guest list will be provided for each Titan 100 event.

\$12,500